## Kids and Traffic Key Road Safety Messages for adults to share with young children

These *Kids and Traffic* Key Road Safety Messages are designed for adults to use with young children as they travel together as passengers and pedestrians and at play.

Early childhood educators are ideally placed to share these messages with children during everyday experiences - dramatic play, music and story, arrivals and departures, transition times and discussions. They are also ideally placed to share these messages with families for them to use when out and about with their children.

Adults are responsible for the safety of the young children in their lives but by using these *Kids and Traffic* Key Road Safety Messages, they can engage children in learning about how to be safe in the traffic environment without making them responsible for their own safety.

## **Pedestrian messages**

- Always hold a grown-up's hand.
- When a grown-up's hand is not available, hold a pram, bag or clothes.
- Always cross the road with a grown-up.



## **Passenger messages**

- Always buckle up safely.
- Always stay buckled up awake or asleep.
- Always get in and out of the 'Safety Door'.



## Safe play messages

OWARDS ZERO

- Always ask a grown-up where it is safe for you to play.
- Always wear your helmet when riding your bike or wheeled toy.



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Early Childhood Road Safety Education Program

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