The *Kids and Traffic* 'Driveway Safety Display' kit

Early childhood educators are ideally placed to share road safety information with families to help prevent the many tragic child deaths and injuries that occur off-road, especially in home driveways. We also have a duty of care to do all we can to make daily arrivals and departures safe for children and families.

Kids and Traffic, the NSW Early Childhood Road Safety Education Program, has developed an interactive **'Driveway Safety Display'** kit which highlights the difficulty drivers have in seeing small children behind reversing vehicles. The kit includes four toddler-sized statues which are placed behind a car.

Adults are asked to predict which statues they'll see from the driver's seat and to sit in the car to find out.

This process helps raise family and community awareness of the dangers to children of reversing vehicles.

While vehicle technology can help driver visibility, close and active adult supervision of young children around vehicles is crucial.

Who can borrow the 'Driveway Safety Display' kit?

The **'Driveway Safety Display'** kit is available for loan to children's services (preschools, occasional care services, long day care centres, mobile services and family day care schemes), Road Safety Officers and others across NSW with an interest in road safety.

Contact the *Kids and Traffic* team on (02) 9805 3200 to book a kit. The only cost to you when borrowing the kit is for a courier to deliver the kit to you and then back to us – or you can collect and return it in person.

Do reverse cameras and sensors help with driveway safety?

Vehicle technology can help reversing visiblity. To check for children, drivers can also walk around their vehicle before driving off. But young children are fast and can quickly move into a vehicle's path. Nothing can replace close and active adult supervision of young children - **hold their hands or hold them close to keep them safe**. Even at home, young children need an adult to be with them and keep them safe.