

Guidelines for using passenger safety photos

Using photos of the children who attend your service safely buckled up is an ideal way to add meaning and relevance to your road safety education program.

Asking families to share photos of their children buckled up in the right way for their age and size helps to build connections between children's home environments and your service. It also provides a great opportunity for families to actively engage with the key passenger safety messages. These photos can be used to make books, puzzles, posters and games for children and families or in road safety displays and newsletters.

Photos should always demonstrate the correct use of age and size appropriate seats.

Here are some points to help you identify photos that demonstrate safe practice.

For child car seats:

- The harness should be firm against the child's body and free from twists.
- The shoulder straps should fit between the point of the shoulder and the neck.
- The shoulder straps should come from just above or at the child's shoulder level – not from below the shoulder.
- The buckle should be facing out so the red button is visible.



For booster seats:

- The sash part of the seatbelt should fit firmly across the child's chest and mid-shoulder and be free from twists. The sash part of the seatbelt should never be placed under the child's arm or behind their back.
- The lap part of the seatbelt should fit low across the child's pelvis rather than across the soft abdomen.

Proudly funded by



kidsandtraffic.mq.edu.au

KIDS and TRAFFIC

Early Childhood Road Safety Education Program
In partnership with Transport for NSW and Macquarie University

Copyright Kids and Traffic